

## Marketing Position

**Dynamic and enthusiastic individual required to drive our marketing initiatives.**

- Growing mid size cbd law firm
- Supportive, collegiate and friendly work environment
- Enjoy every second Friday afternoon off – on full pay!

Barry & Nilsson Lawyers is one of Brisbane's largest independent law firms currently comprising over 130 staff. We're a values based organisation and unique in that we specialise in 3 areas of legal practice – insurance law, property & commercial and family law.

We're currently looking for someone to take on a marketing role with the firm. Working as part of our Management/Administration team, duties will include:

- executing a marketing plan;
- increasing our online presence by driving online marketing strategies;
- sourcing and recommending opportunities to promote the firm;
- producing high quality marketing materials which portray a consistent corporate image;
- developing and maintaining a marketing contacts database;
- reviewing and updating the firm's website; and
- events management.

We're seeking someone with:

- a degree in marketing (or similar);
- a minimum of 3 years' post graduate experience in a comparable position, preferably within professional services;
- self motivation and enthusiasm;
- creative flair;

- excellent verbal and written communication skills; and
- proven attention to detail.

We currently have an external consultant who assists with our marketing requirements but no one in a dedicated in-house role. This position will therefore offer the successful candidate the ability to make a significant impact and grow with the organisation.

In taking on this role, you will enjoy good resources and a competitive salary. Finally, the firm has a very collegiate team environment and all staff are valued for their contribution. In recognition of this, all full-time staff enjoy every second Friday afternoon off. We believe this displays our progressive approach and is indicative of the culture we promote.

If you're interested in investigating this opportunity, please forward your application to the HR Manager, Jasmin Blundell at [jasmin.blundell@bnlaw.com.au](mailto:jasmin.blundell@bnlaw.com.au).